WINZIP™

What's New in WinZip SafeMedia

Datasheet | WinZip SafeMedia

WinZip® SafeMedia™ is a data burning solution tailored to support business security objectives. Reliably burn data on CD, DVD, Blu-ray Discs™, and USB thumb and external drives with easy drag-and-drop tools making it easy for your employees to use. Powerful data encryption, password protection, logging functionalities and robust administrative tools helps establish and enforce IT security policies across the organization at the user level. Now using the award-winning WinZip engine to maximize storage space on removable media.

Monitor, Control, and Protect Data—Anywhere It Goes

Empowering employees to work anytime, from anywhere is a key part of keeping your organization productive. But with the benefits of workforce mobility comes increased risk. With so much data stored across removable media, such as USB devices, CDs, DVDs, and BlueRay Discs, your organization needs a simple, secure way to protect and manage sensitive, confidential information.

winzip.com/safemedia

Key Features of WinZip SafeMedia

- WinZip compression technology with file deduplication.
- FIPS 140-2 encryption to multiple USB drives simultaneously.
- Master encryption passwords and permission groups.
- Policy management interface for creating group policies.
- Removable media access controls for read and write.
- Network deployment.

Meet Key Business Objectives

- Protect data on removable media that can be easily lost or stolen.
- Help ensure compliance with data privacy laws and policies.
- Safeguard your company reputation by helping to prevent data breaches.
- Meet FIPS 140-2 requirements.*
- Secure files with powerful 256-bit AES encryption.
- Give IT administrators the power to create enforceable security measures.
- Enable logging to keep track of data, devices, usernames, files, folders, and other information.
- Provide employees with simple removable media encryption tools that are easy to use.

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Benefits of WinZip SafeMedia

New! Maximize Storage Space With Winzip

Using the power of the WinZip engine, WinZip SafeMedia allows you to set controls for compressing files when encrypting data to preserve space wherever files are stored, helping users store more files on discs and USB drives.

Enhanced! Easily Burn to Removable Media

A simple drag and drop interface enables users to easily burn or save files to CDs, DVDs, Blu-ray Discs or USB drives. It's easy and secure to add and remove new files and folders and burn them to multiple discs or encrypt to multiple USBs simultaneously. Security protocols can be applied, prompting users if any action is required.

Secure Data With Powerful Encryption

Support for FIPS 140-2* certified encryption and password protection ensures your organization complies with security standards to avoid compromising sensitive company and customer information.

Ensures Employee Compliance

WinZip SafeMedia takes the burden of compliance off employees. With encryption protocols enforced by IT, employees can burn files to removable media while automatically following company-wide security policies.

*WinZip secure disc burning uses a FIPS 140-2 certified encryption module from Microsoft

Leverage Powerful Administrative Tools

WinZip SafeMedia provides IT teams with a full System Administrators Deployment Guide. Additional tools to monitor and control burning and encryption include:

Force removable media encryption:
Ensure that information is always protected by forcing disc encryption every time data is burned.

Force close disc:
Control whether optical discs are forced closed after burning.

Set password protocols:
Control whether passwords are applied by default or can be entered by users.

Monitor activity:
Enable logging to keep track of various information, including data, device name, username, files, and folders. Data can be accessed using the Windows Event Viewer or the log can be checked using a log server solution.

Enhanced! Set write permissions:
Set read/write permissions for a group or change them individually with a Registry Key value. Allows IT to set up groups in which encrypted data can be read and shared without a password for greater employee efficiency

Enhanced! Simplified network deployment:
Easily enable software protocols to be rolled out and enforced by IT so that your organization's procedures cannot be bypassed or forgotten by users.

Learn more at: winzip.com/safemedia